

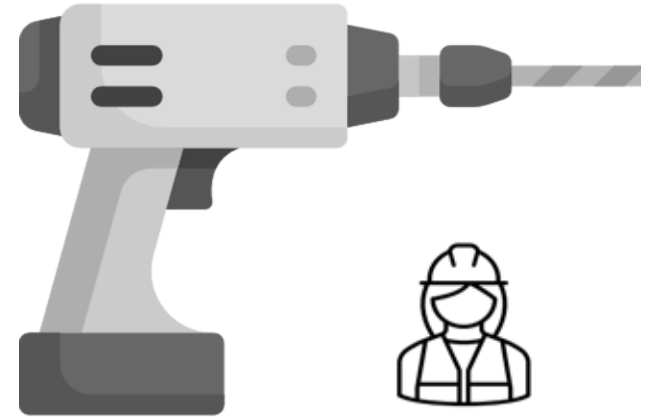
TOOL RENTAL & DROP in FIXING INTRO

• **We** have conducted a basic market research and concluded that there is a great need for machine rental and Micro-Service (Drop-in) *and skilled builders*. Machine rental is aimed at private customers for single machines and at builders with, among other things, long-term rental of machine packages that include work clothes and ongoing training. The business idea starts with in-depth market research through a trailer equipped with tools and a rolling workshop. We will localise the business in a location where there are synergy effects and existing customer flow, several locations are under exploration and negotiation.

• **Evaluation** of 4-month aims to get an idea of the extent to which customers rent individual machines, professional packages and how much microservice is used.

• **Partners**, we are now looking for two collaborators one who is physically operational in the management and one who has ties to Portugal and Tavira and who wants to have, with less investment, a powerful employment with good returns and with the possibility of extensive development and integration into the Society.

• **You** are mainly an active investor with experience in the construction industry and or with good experience in management and project development. Your role will be to help us creatively manage the infrastructure, finances and look after the structure of the company.





Briljant Solution / Problem we Slowing

The gap on east coast of Algarve, lack of Tool-Rental places [Olhão-VRSA](#) rang-80km & luck of competent builders.

IDE Supply builders with Scaffolding and construction [tools/equipment](#) and provide to them [training programs](#) to be professional & Quick [get up & running business](#).
We also help individuals with small [everyday problems](#) by PIT STOP repairs and tools-renting.



Marketing plan Go to Market

Flyers on cars and private villas and Stores

[Facebook + Webpage](#)

[LOGO on Trailer and Cars](#)

Flags along the street + On Trailer [etc.](#)

Mouth to Mouth & direct customer contact.

Offers such as [Training programs \(owner & supplier\)](#)

Rent 10 get 11th for free.

BBQ Fridays + always free coffee



Difference to others

We are Located in center near by.

Nr0. We have easier deposit method.

Nr1. We provide builders with tool kits, clothing and training.

Nr2. We do DROP IN repair service.

Nr3. We offer [building Consulting](#).



Operation / Logistics

Opening houers 07-13 **T-Trailer 08-12 & 17-19**

Tools of value 30 000€ + Scaffolding . **T-Trailer 7000€**

Softwear and hardware 1000€

Rent-in to-rent out.

[One local employee](#) with good knowledge of locals.

[Owners](#) Management ,Marketing, Back-office



Market Target

Geografic: MONCARAPACHO - VRSA - TAVIRA

Clients: Construction companies, privet house owners in all ages,
Smal builders, medium builders,[municipality](#).



Partners-Ownership and Operation

20% FOUNDER Set up & put into operation up to 2 years.

50% PARTNER-1 Strategi operator.

30% PARTNER-2 Employee daily operator .

Strengths

- Alone in the area 80 km
- Delivery in town
- We train builders and Improve quality.
- The pace of Construction is increasing
- More small Builders have entered the market.
- Colleagues in the industry
- Low costs
- Locals repair more on the own this days
- The interest of Tavira just increase
- No one offers Micros service, nor drop-in service.

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Weaknesses

- New to the Market
- Grow too fast
- Staff shortages
- Major capital requirements
- Not Local.

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Opportunities

- Expand to Olho and VRSA and to North
- Acquire Investors when needed
- Co-operation with tool supplier
- Scale up concept to Franchisee.
- Expand more scaffolding and bigger machines
- Offering minor building services.
- Opportunity to enter the construction market through contacts with clients and builders.

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Threats

- Other Strong Market Companies can respond.
- Tool theft
- Envy
- Prefabricated houses may increase
- Large companies enter the market

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Short-term rental

Drop in service for all small things

20€
30min



Workshop on wheel

Rent builder trailer with more than 100 tools.

60€
day



Rent individual tools

10€
day



Long-term renting Includes professional workwear. ink LOGGO + Continues training.



Long-term rental



MIN-Kit Pro Builder

4 Electric tools – 30 Hand tools

395€
month



XXL-Kit Pro Builder on wheels

50 Electric tools – 50 Hand tools

990€
month



FIX- Monthly subscription

Rent and change according to your needs 2 tools daily

195€
month

2 x



Deal Proposal



Product-Trail

Trailer

Tools

Concept Goodwill

Tot Value

Proposal walk-in 50%

Before Trail period

During Trail period (Reached Sale 100-300€/day)

During Trail period (Reached Sale 300-500€/day)

During Trail period (Reached Sale 500-700€/day)

Walk in means that you will own 50% of all Equipment and concept you are also majority shareholder.

Profit forecast

Year-1

Year-2

Year-3

Invest

€20 000

Profit

€40 000-70 000

€80 000-120 000

€150 000-190 000

Value

2000€

6000€

8000€

16 000€

8000€

8000€*2

8000€*3

8000€*4

For
detailed
information and
more Financials
Mail me
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Finances

A 3 year budget matrix regarding Tavira for tool rentals.

	day*price*quantity/month	Year0-1 TO/month	Invest step-2
3x Trailer Longrent 5000€	154x33x3/7	Payback fee 2170	15000
6x Kit Longrent 1200€	88x17x6/4	Payback fee 2244	6000
30x Small tools 300€	22x10x10	2200	8000
TOT BI /Month		6622	29000

FIXED COSTS	Month
Social +Marketing	400
Rent	700
Salary	1300
Flyers	50
Branding	
Cloths	80
Counter	100
GI wall felt	100
Savings for TOOLS	1000
Even ??	
Insurance ??	150
TOTAL	
Year0-1	3600
Year2+15%	4142
Year3+45%	5226

RESULTS Models		
0-6 Months	40% 40% 40% 20% 40% 20%	6100
Payback inc/Bank 24m loan		1534
Payback inc/Bank 30% each month		2500
Year -2 + 50% renting	150%	
Payback inc/Bank 24m loan		4263
Payback inc/Bank 30% each month		5229
Year -2 +30% renting	180%	
Payback inc/Bank 12m loan		6294
Payback inc/Bank 30% each month		6052
INVESTMENT		29000
Return Payment	24 Months	
Annual turnover year1		45867
Annual turnover year2		119196
Annual turnover year3		143035
Costs year 1 ink pay back		46560
Costs year 2 ink pay back		53544
Costs year 3 ink pay back		67512
Net profit year 1		-693
Net profit year 2		65652
Net profit year 3		75523



TOOLS in TRAILER

